



ORIRE™

WE IGNITE CONNECTIONS



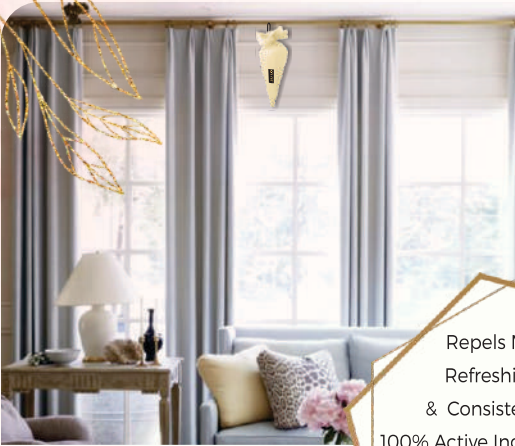
WHO We Are...

ORIRE a flagship brand of Apple Enterprises has made its mark in the corporate gifting and service industry. Apple enterprises founded in 1990 by Rafique Memon has established itself as a significant player in the field of printing world, corporate gifting, branding and digital media. The enterprising daughters of the founder have joined the business in 2015 and taken the business to the next level. We have served almost **10000 happy clients** till date.

Vision : During Covid - 19, we thought of helping the society in whatever way possible. Hence, we came up with a product called **camphor cone** which not only works as an air freshener but also has medicinal perks. With the success of this product, we have also started working on launching another sector i.e. perfumery, beauty and cosmetics. Joining our team, we have a co-founder who has notably worked in this industry for a significant time.

Mission : To explore the ever changing needs of the industry and individuals. To provide them with beautiful, new ideas and innovative products and services

Goal : To leave a significant footprint in every industry and sector with innovative and Awe inspiring products. We look forward to making Orire a **globally recognized** brand.



Repels Mosquitoes
Refreshing, Deeper
& Consistent Fragrance
100% Active Ingredient & Organic
Camphor with Lowest Impurities
Unique "Control Release" Fabric
Powered by Essential Oils
Safe for Children



BULGARIAN ROSE

The original scent from the heart of South East Europe. Essentially the camphor cone contains pure essence of Bulgarian rose, cinnamon and warmth entrapped into a beautiful cone for you!

Top Note : Sweet Rosy, White Floral, Geranium

Middle Note : White Floral, Cinnamon Fresh, Sweet, Geranium

Base Notes : Rose, Cinnamon Sweet, Spicy, Warm, White Musk



ROYAL JASMINE

Bringing together citrus, rose and a hint of jasmine to create a pleasant fragrance. Express passion through this camphor cone and enjoy the simple pleasures of life.

Top : Dewy Apple Leaves, Summer Fruits

Middle : Jasmine, Wisteria, Orange Blossom

Base : Tonka, Musk



KASHMIRI LAVENDER

A manifestation of absolute happiness, Orire camphor cone's everlasting essence is curated by blending the delicate notes of Lavender and citrus with the commanding base of camphor



Top Note : Lavender
Aromatic, Balsamic,

Camphoraceous, Warm, Spicy

Middle Note : Lavender, Citrus

Base Notes : Warm, Woody,
White Musk

Top Note : Sandal, Spicy Warm

Middle Note : Sandal, Powdery, Amber Notes, White Floral

Base Notes : Sandal, Oudh, Amber Notes, White Floral, White Musk

MYSORE SANDAL

With light notes of sandalwood and a touch of camphor, this fragrance gives you a seemingly everlasting ambery fragrance. Perfect for every occasion!



Top Note : Lemon, Orange, Lavender, Fennel, Petit Grain

Middle Note : Lemon, Orange, Fennel

Base Notes : Spice, Woody, White Musk



FRENCH MIST

This delicate fragrance is stunning, sensual and smart. The top notes of lemon, orange and lavender mix with the notes of fennel and reclines towards a spicy and a woody type fragrance. Let's dive into new experiences and let nothing hold you back



DUBAI SPICE

Top Note : Raspberry, Apple, Almond

Middle Note : White Floral, Spice, Clove

Base Notes : Cinnamon, Spice, Woody

Spicy, woody and sweet; This cone is for the ones who like to enjoy the smallest joys of life. It combines Cinnamon, raspberry, almond and floral touch to create its unique fragrances.

ARABIAN OUDH

Feel like a million dollars with our Oud Fragrance and turn heads wherever you go. This ravishing fragrance will bring out the best in you. The intense fragrance is said to vary from warm and woody to smoky and sweet.

Top Note : Rose, Iris, Fruity

Middle note : Lavender, Spicy, Pepper

Base notes : Saffron Oudh Moss



ORIGINAL

The sweet, fragrance of Bhimseni Camphor, The distinctive fresh scent of natural camphor. ORIRE Camphor Cone is multipurpose - it fills the air around you with fresh fragrance and contains insect repelling properties which helps to keep the mosquitoes away.

Top Note : Camphor, White Floral, Mild

Middle Note : White Floral, Fresh, Sweet

Base Notes : Camphor



PERFUMES & COSMETICS

COMING SOON



CORPORATE GIFTINGS

CHOCOLATES &
MANY MORE





GIFT BOX

WHEN WORDS ARE FEW, LET
YOUR FRAGRANCE DO THE TALKING

OUR CLIENTS

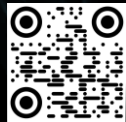


INDIGO PAINTS LTD.



IMPERIAL INSTITUTE OF
ADVANCED MANAGEMENT





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